



**JSI DATA SYSTEMS LIMITED**

Phone: 613-727-9353

85 Auriga Drive  
Nepean ON  
K2E 7Z2

Janet Black Evans  
Director Sales and Marketing  
Email: info@jsidata.ca

David Etmanskie  
Production Manager  
Email: data@jsidata.ca

Website: jsidata.ca

## Address Accuracy

JSI Data Address Accuracy processing will improve the deliverability of your mailing, and help meet Canada Post™ requirements.

JSI's Address Verification and Correction software is recognized by SERP (Canada Post™'s Software Evaluation and Recognition Program).

Canada Post™ requires a Statement of Accuracy from SERP recognized software for any addressed mailings greater than 5,000. An accuracy of 95% is the level that must be met in order that additional charges are not applied to your mailing. Statements are valid for a period of one year.

JSI Address Verification verifies which addresses are valid and invalid.

JSI Address Correction corrects the addresses where the data is available.

## Address Verification

Order Address Verification from JSI if you would like addresses verified to establish the proportions that are invalid and valid but you do not want JSI to attempt the mechanical correction of invalid addresses.

We Supply:

- An Address Accuracy Statement that indicates the percentage of valid records. Canada Post™'s Address Accuracy Standard is 95% valid and the Address Accuracy Statement can be used to report to Canada Post™ on your accuracy level.
- An Address Verification Report that indicates the incidence of various Error Types among invalid addresses and provides a breakdown of valid/invalid records into urban and rural.



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## Address Accuracy

### Address Correction

Order Address Correction from JSI if you want us to attempt mechanical correction of records. Correction results in three classes of records: initially Valid (i.e. records requiring no correction), Corrected (initially invalid, but made valid by mechanical correction) and Uncorrectable (invalid records that our software could not correct).

We Supply:

- An Address Accuracy Statement that indicates the percentage of valid records after Correction. This Address Accuracy Statement can be used to report to Canada Post™ on your accuracy level.
- An Address Correction Report that indicates the incidence of various Error Types among Corrected and Uncorrectable addresses and provides a breakdown of valid/invalid records into urban and rural.
- A description of the Error Codes that are attached to each output record.

We can supply printout, or machine-readable output for all three classes of records (Valid, Corrected and Uncorrectable). We can also split each class of output into rural and urban and provide alpha/numeric sequencing based on record elements. For Corrected and Uncorrectable records, we ordinarily attach Error Codes that indicate the correction made or the "invalid reason" where a record is classed Uncorrectable.